

# **CALL FOR PAPERS**

# 26<sup>th</sup>ANNUAL CONFERENCE OF THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

April 10 - 12, 2014

### **SUBMISSION DEADLINE**

November 15th, 2013

# SHERATON SUITES SAN DIEGO AT SYMPHONY HALL

701 A Street, San Diego, CA 92101
Phone: (619) 696-9800 or (800) 962-1367
www.sheratonsuitessandiego.com

Mention IABD to obtain the special reservation rate: \$129 a night - 1 person or \$139 a night - two people

Deadline for hotel reservations to receive IABD rate:

March 1st

# FOR MORE INFO VISIT THE IABD WEBSITE www.iabd.org

### AT THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

- 1. You will meet, interact, and network with highly published scholars and successful business practitioners from around the world.
- 2. You will attend research presentations, panels, and developmental sessions in an engaged and professional atmosphere.
- 3. You can submit your work to one of 40 unique tracks spanning numerous disciplines.
- 4. You will have the opportunity to be published, if your paper is accepted, in one of the various journals associated with IABD. All are indexed in Cabells.
- 5. You will have an opportunity to win one of three category based "Best Paper" Awards.
- 6. You will have the opportunity to develop strong mentoring, professional, and personal relationships that will last a lifetime.
- 7. You can choose to take advantage of professional service and leadership opportunities as you become more involved in a collegial organization that genuinely values your scholarship and professional participation.

### **JOURNALS AFFILIATED WITH IABD**

Quarterly Review of Business Disciplines
Competitiveness Review
International Journal of Commerce and Management
International Journal of Interdisciplinary Research
The Journal of International Business Disciplines
The Journal of Promotion Management

### INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES OFFICERS

### **President**

Paul Fadil University of North Florida Tel: 904-620-2780 pfadil@unf.edu

### **Program Chair**

Cindi T. Smatt University of North Georgia Tel: 850-321-9244 ctsmatt@ung.edu

### **VP of Administration & Finance**

Reza Eftekharzadeh St. John's University Tel: 718-990-2134 eftekhar@stjohns.edu

### **VP** of Communication

Louis K. Falk University of Texas at Brownsville Tel: 956-882-8977 louis.falk@utb.edu

#### **QRBD** Chief Editor

Margaret A. Goralski Quinnipiac University Tel: 203-421-4840

margaret.goralski@quinnipiac.edu

### **QRBD** Associate Editor

Kaye McKinzie University of Central Arkansas Tel: 501-450-5328 KmcKinzie@uca.edu

### **Director of Technology**

Saurabh Gupta University of North Florida Tel: 904-620-2780 s.gupta@unf.edu

### **Director of Conference Promotion**

Karin Reinhard Baden Wurttemberg Cooperative State University Ravensburg, Germany Tel: ++(49) 751-18999-2780 reinhard@dhbw-ravensburg.de

#### **VP** of Advancement

J. Gregory Payne Emerson College Tel: 617-824-8493 zulene@aol.com

### TRACK CHAIRS

### 1. Accounting Theory

Rodney A. Oglesby Drury University Tel: 417-873-7879 roglesby@drury.edu

### 2. Accounting History

Darwin L. King St. Bonaventure University Tel: 716-375-2138 dking@sbu.edu

## 3. Advertising & Marketing Communication

Louis K. Falk University of Texas at Brownsville Tel: 956-882-8977 louis.falk@utb.edu

# **4. Applied Management Science & Decision Support Systems**

Zahid Y. Khairullah St. Bonaventure University Tel: 716-375-2093 zyk@sbu.edu

# **5. Communication and Technology**

John C. Tedesco Virginia Tech University Tel: 540-231-3224 tedesco@vt.edu

### 6. Cross-Cultural Communication

Raquel Casino Istanbul, Turkey +90 (534) 785 8910 raquelcasino@hotmail.com

### 7. Cross-Cultural Marketing

Ziad Swaidan University of Houston - Victoria Tel: 281-275-3381 zswaidan@gmail.com

### 8. Cross-Cultural Psychology

Dominik Guess University of North Florida Tel: 904-620-1634 dguess@unf.edu

#### 9. Economics

Dale Steinreich Drury University Tel: 256-698-9515 dsteinreich@drury.edu

### 10. Emotional Intelligence & Mindfulness

Chulguen (Charlie) Yang S. Connecticut State Univ. Tel: 203-392-5144 YangC1@SouthernCT.edu

### 11. Entrepreneurship & Small Business

Marty Mattare Frostburg State University Tel: 240-527-2747 mmattare@frostburg.edu

### 12. Ethical and Social Issues

Kellye Jones Clark Atlanta University Tel: 404-880-8657 kjones@cau.edu

#### 13. Finance

Phillip Fuller Jackson State University Tel: 601-979-2531 phillip.r.fuller@jsums.edu

### 14. Global Corporate PR, Responsibility and Culture

Enric Ordeix-Rigo Ramon Llull University Barcelona, Spain Tel: +34 616270506 enricor@blanguerna.url.edu

# 15. Health Communication & Public Policy

J. Gregory Payne Emerson College Tel: 617-824-8493 zulene@aol.com

### 16.Human Resources Management

Kaushik Chaudhuri Symbiosis International University - SCMHRD Tel: +91 8308878089 chaudhurikaushik@yahoo.co.in

# 17. Information Systems and E-Learning

Saurabh Gupta University of North Florida Tel: 904-620-2780 s.gupta@unf.edu

### 18. Interdisciplinary Studies

Nada Farhat Tufts University Tel: +774 641 6148 nfarhat1@tuftsmedicalcenter.org

### 19. Instructional & Pedagogical Issues

Amiso M. George Texas Christian University Tel: 817-257-7510 a.george2@tcu.edu

### 20. International Business

Philemon Oyewole Howard University Tel: 202-806-1651 poyewole@howard.edu

### 21. Leadership

John Fisher Utah Valley University Tel: 801-863-7732 John.Fisher@uvu.edu

### 22. Managerial Accounting

Majidul Islam Concordia University Montreal, Canada Tel: 514-848-2424 ext 2235 mislam@jmsb.concordia.ca

### 23. Management of Diversity

Chynette Nealy University of Houston-Downtown Tel: 713-222-5367 nealyc@uhd.edu

### 24. Manufacturing and Service

Mohammad Z. Bsat National University Tel: 858-642-8336 mdbsat@yahoo.com

### 25. Marketing

Felix Abeson
Dept of Management and
Marketing
Coppin State University
Tel: 410-951-3454
fabeson@coppin.edu

#### 26. Marketing Research

Talha D. Harcar Penn State Beaver Tel: 724-773-3892 tdh13@psu.edu

### 27. Operations Management

Shakil Rahman Frostburg State University Tel: 301-687-4189 srahman@frostburg.edu

# 28. Organizational Behavior & Organizational Theory

Kayong Holston Ottawa University Tel: 602-749-5203 kayong.holston@ottawa.edu

### 29. Organizational Communication & Crisis Management

Reza Eftekharzadeh St. John's University Tel: 718-990-2134 eftekhar@stjohns.edu

### 30. Political Communication & Public Affairs

John Mark King
East Tennessee State University
Tel: 423-439-7912
johnking@etsu.edu

# 31. Project & Knowledge Management (Co-Chair)

Michael Baechle Baden Wuerttemberg -Cooperative State University Ravensburg, Germany Tel: ++ (49) 751-18999-2730 baechle@dhbw-ravensburg.de

# 31. Project and Knowledge Management (Co-Chair)

Arthur Kolb Univ. of Applied Sciences – Kempten Kempten, Germany Tel: ++ (49) - 831 - 2523 – 288 Arthur.Kolb@fh-kempten.de

# **32. Public Relations &** Corporate Communications

Bonita Dostal Neff Valparaiso University Tel: 219-464-6827 bonita.neff@valpo.edu

### 33. Service Marketing

Paloma Bernal Turnes Universidad Rey Juan Carlos, Madrid, Spain Tel: +34-914-95-9262 paloma.bernal@urjc.es

### 34. Social Media (Co-Chair)

Karin Reinhard Baden Wuerttemberg Cooperative State University Ravensburg, Germany Tel: +(49) 751-18999-2780 reinhard@dhbw-ravensburg.de

### 34. Social Media (Co-Chair)

Kaye McKinzie University of Central Arkansas Tel: 501-450-5328 KmcKinzie@uca.edu

### **35. Sport Business**

Brian V. Larson Widener University Tel: 610-499-1182 bylarson@widener.edu

### 36. Strategic Management

Crystal L. Owen University of North Florida Tel: 904-620-2780 cowen@unf.edu

### 37. Strategic Marketing

Harold W. Lucius Rowan University Tel: 856-256-4500 ext 3401 luciush@rowan.edu

### 38. Student Papers

Marty Mattare Frostburg State University Tele: 240-527-2747 mmattare@frostburg.edu

### 39. Sustainability

Gregory Robbins Southern Connecticut State Univ. Tel: 203-392-5865 pager1@southernct.edu

# 40. Tourism, Travel, & Hospitality

Nathan K. Austin Morgan State University Tel: 443-885-4585 Nathan.Austin@morgan.edu

### IABD SUBMISSION GUIDELINES

### **General Information**

The International Academy of Business Disciplines (IABD) invites papers in all business and communication disciplines as well as research on interdisciplinary topics.

### **Submission policies & procedures**

- Submission deadline is November 15th, 2013.
   Manuscripts must be between 16 20 pages long including figures, tables and references.
- To submit your manuscript, please email your submission to the appropriate track chair and send an additional copy for administrative purposes to: <a href="mailto:submission@iabd.org">submission@iabd.org</a>.
- Submission must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
- 4. No participant is allowed to be included as an author or co-author on more than **2 submissions**.
- 5. The title page must include the name, affiliation, title/academic rank, mailing address, phone number, and the email address of the author (s).
- 6. At least one of the authors must certify his/her intention to register for and attend the conference to present the paper if it is accepted.
- 7. For symposia, tutorials, and workshops include the topic, brief description, time/facilities needed, and the name of session leaders. Submit an electronic copy of the proposal to the appropriate track chair. The program chair will accept or reject the proposal based on the track chair's recommendation.
- 8. Any manuscript submitted to more than one track, or that has more than three co-authors, or that does not include references, will be automatically disqualified.
- 9. Author(s) may choose to submit papers for publication in the Quarterly Review of Business Disciplines (QRBD) or presentation only.
- 10. If papers are accepted for publication in the QRBD, they must be presented at the conference. If the paper has been accepted for publication and not presented at the conference, the paper will be disqualified for publication in the QRBD.
- 11. Abstracts will be published in the conference proceedings.

#### **Review process**

Papers are blind reviewed by three reviewers. Authors must avoid revealing their identity or affiliation within the body of the paper and/or the references.

### **Presentation and Publication of Papers**

If accepted for **presentation only**, the authors will receive an acceptance letter from the respective Track Chair along with the Registration form. The Track Chair will include the paper for presentation in one of the sessions under his/her track in the conference program booklet.

If accepted for publication in the Quarterly Review of Business Disciplines (QRBD), the authors will be notified by the respective Track Chair and will receive the registration form and the guidelines for modifying and formatting the paper according to the QRBD publication guidelines. This will include preparing the paper according to APA guidelines - 16 - 20 pages - double spaced - on 8 ½ x 11 inch paper only. Any papers not strictly following the guidelines will be returned to the author (s). Final papers must be emailed to the respective Track Chairs as an attachment in MS Word by January 30th, 2014.

### **Registration Process**

### Authors, Presenters and Participants:

Papers will be neither published, nor included in the printed program and proceedings, unless a completed registration form and appropriate fee (please see the online registration form at www.iabd.org) is received by the IABD Treasurer, Dr. Reza Eftekharzadeh, by January 30, 2014.

To register for the conference, complete the online registration form and send the appropriate fee to:

Dr. Reza Eftekharzadeh CIS/DS Dept. Tobin School of Business St. John's University 8000 Utopia Parkway Jamaica, NY 11439 Tel: 718-990-2134

Eftekhar@stjohns.edu

FOR MORE INFORMATION, PLEASE VISIT THE IABD WEBSITE AT WWW.IABD.ORG